EGSTERN VOODS RESEGRICA Way-Cool Mountain Bike Stuff

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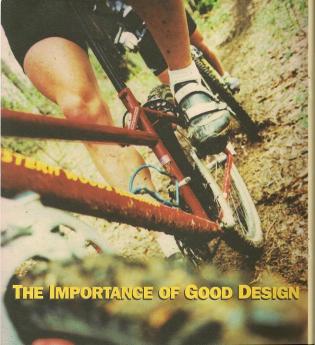




FORM

FORM follows Function which follows STYLE which follows Function which follows GRACE which follows FUNCTION which follows SPEED [which usually means SCARS]

FUNCTION which follows SFEED which usually seams SCARS which follows FUNCTION which follows POWER which follows Function which follows GUTS & GLORY which follows Function which follows SKILL which of course-follows Function.



THE ARTLITY TO SLAY (heb-heb)) Welcome To

We are an American company devoted to deoff-road cycling products. Based in eastern of the sweetest and most brutal riding imaginable. Our diverse design philosophy is based on years of riding and competition experience in the barshest of environments...and sitting around in trendy coffee houses ... bench racing.

A quality-driven, no-nonsense approach to our business is what we believe in. We are forever designing, testing, and refining our Voltage Snakes/E.W.R. provides invaluable feedback in our drive to create flawless, functional products (WE'RE ON IT!). All of our frames are handmade to our strict custom fixtures are second to none.

Details on R.W.R. frames are crucial from start to finish. Handmade in the U.S.A. is the only way to go. Customer service is handled by someone who understands your needswe're riders, too!. Paintwork is from the guns of Bryan Meyers at Fresh Frame and is the absolute finest in the industry. Our E.W.R. stock paint would be custom anywhere else. With his colour and design creativity, Bryan's custom work will make your head spin. Custom frames, paintwork and complete dream bicycles are all up to your desire ...

"Sav. those frames sure lay low" you say. There are distinct reasons why our frames are the way they are (but hey, unique with

Even our trials bike has that look. Ride Quality, Clearance, Suspension ...

Suspension?! Read on ...

I believe that the frame you select should enhance your mind and body experience. It should be the catalyst of self-expression, that which enables you to stand out in a crowd. Or in this case, ride away from the pack, probably in a bodacious wheelie. The ride of a frame is the soul of a bicycle-

our frames are designed to free your soul.

bu've heard it before ... "Short chainstays unhitched descenders. Steep angles are of to ride. Stiff frames beat you up." I t to tell you, all EASTERN WOODS RESEARCH ountain frames do indeed have short rears, aggressive geometry, and seriously stout, oversized tubesets. We also throw longer front ends and a 12.5 INCH bottom bracket height into the mix. E.W.R. frames are designed to handle. A frame should be a means of flaunting your self-expression. It should exaggerate your desire to get big air, motor

through that corner, grab a handful! Exhilaration is the spice of life, and is built into every one of our frames. SHORT REARS allow for climbing tendencies not unlike that of an Atlas Missile, and the acceleration of a top fuel dragster. The short rear makes the front end snap up with minimal effort, and creates a stiffer rear

triangle.

AGGRESSIVE GEOMETRY is fun to ride. Nimble in singletrack, agile in the rocks, and you can out-corner a snake,...or your opponent

LONG FRONT TRIANGLES getcha nice and stretched out, and give you the stability of the Singletrack Gods. A skilled descender with a comfy stance for long days in the

12.5 INCHES is the magical number. High enough to cruise over trail nasties and to pedal deeper into corners. You stay ON the das.

SLOPING TOP TUBE design is the last design feature, and an Eastern must. It also bolsters our already stout front end. Finally, the long seatpost extension does an amazing amount of shock absorption, keeping you happy on the longest of rides.

We offer a lot of other things for the soul rider in you. Custom paintwork, brazeon options, complete bicycle packages, T-

Custom work will of course require more time to complete. Call with your ideas and

we can give you a prompt estimate. So now you know the scoop on us. Read on appreciate and like things that are unique and designed with purpose. I think you will

like what you see.



26.8 MM 137CLAMP, TOP PULL LASER CUT, REAR ENTRY CANTILEVER ALL TOP DRIVEN

HEAD SET
BOTTOM BRACK
SEAT POST SIZE
FRONT DERAILE
DROP OUTS
REAR BRAKES

72 DEGREES 73.5 DEGREES 15.9 INCHES ICHT 12.5 INCHES

THE ORIGINAL WOODS BIKE:
HEAD TUBE ANGLE
SEAT TUBE ANGLE
CHAINSTAY LENGTH
BOTTOM BRACKET HEIGHT

Original Woods Frame

The ORIGINAL WOODS BIKE is guite, possibly the most fun blice you'll throw a leg over. The unique design and geometry is a result of many years of experience, riding, and testing to produce a frame that could handle the demands of my riding style-first of all, the frame is designed and lavishly hand-built to withstand the demands of an aggressive rider - real oversize tubing, massive triangulation, buillet-proof REAR-entry drop-outs (land on fem. No prob.), and flawless construction. The ride is as unique as the look—short rear, long front, high B.B. and aggressive angles make it quick, plinble in singletrack, easy to jump, a BLAST to ride. The stout relep juts your power to the ground and keeps you tracking straight, even in the gnaflest rocks. Prove 17 Multible race victories and TWO NORBA National Trials titles don't sit titles don't list.

* 1993 National Number One Pro-Stock Men, Jeff Lenosky

* 1993 National Number One Junior Stock Men, Shawn Miller



E-Motion Race Frame

Racing is the business and business is good.

Featuring a slightly longer and faller front triangle than the Woods Bike, you'll be ready to rock and foil to victory on the EMotion. Our long front end assures unsurpassed stability and long term comfort (hey racing shouldn't be a paint), and the 72 degree head angle makes direction changes a sanp. Out back, a short stiff rear triangle provides explosive power and acceleration, and helps you slice through the tightest singletrack. Clearance is another Eastern must, Standover height on our Large (42") frame is 2.45.°C and our "forgiving" bottom bracket height lost you pedul where others coast, getting the power down in turns and the rocklest of trails. Other cool touches are the sweet Breezer drop outs, completely tog driver cables, and a seriously deep paint job.

Though built with the demands of cross country racing in mind, it is tweeked in that E.W.R. way. Start up front with a positively rigid front triangle and oversized tubing custom tailored to each frame size). Big tubes (2.0" downtube on the large) and a low front triangle create a true no-flex chassis – precise high speed control no power loss during acceleration, no mountain too steep! BUT, in the saidle! feel is plush due to the long seatpost extension. Still the best value in bulletproof race frames...

The EMotion B2...Is the next progression. Utilizing a True Temper OX III front triangle, this frame is a sleek version of the EMotion. Because YOU need a light race frame with a whole lotta soul...and 4.2 lb. body. This is a serious machine with one thing in mind, and that is being first to the finish.

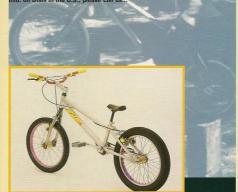


Mettle Aluminum Trials

When it is time to prove your mettle, you'd better have the right frame. Today's trials has riders doing moves that were unheard of only a few short seasons ago. The METTLE Aluminum has the right combination, Beefy 6061. Aluminum Aircraft tubing and CNC drop-uts precision mittred and TIQ welded into the most progressive design to date, Our frame geometry means a unique blend of balance, efficient power transfer and ergonomics, and explosive take-off necessary for that big move.

The METTLE Aluminum continues the E.W.R. heritage of low slung, long, and strong. You have the room to groove and the stiffness to get the power down. Our rear triangle is slightly longer for more leverage and power to leap all bounds. AND our JUDAS cro-mo fork won't betray you upon reentry. Finally, carefully gusseting and intelligent design ensures maximum durability for the confidence you demand and expect.

The METTLE Aluminum is available as a frameset or complete bike. For more info, on trials in the U.S., please call us.,



SOFOLKS—
I HOPE YOU ENJOYED
YOUR JOURNEY
THROUGH
EASTERN WOODS RESEARCH

NO HYPE, NO BULL- THATS

OUR STYLE. BIKES WITH

SOUL...



IF YOU WANT MORE INFORMATION—OR TO ORDER ONE OF OUR COOL FRAMES—PLEASE CALL OR WRITE US AT:

EASTERN WOODS RESEARCH 945 MONOCACY STREET BETHLEHEM, PA 18018 PHONE/FAX (610) 868-9331



A WORD ABOUT THIS BROCHURE:

smith and donna chiarelli, sho do mesome shato werks; chris neyen an liz reap, who are thosess desiment wally brown and the gang at brown printing; john b., c.k. and paul for with job say, dondo for sultinual jobs suff; job taylor for not idding like a squid, and there we everybody else the pat, present and drume-belged put it topstose.

EASTERN WOODS RESEARCH

